Project Roadmap

STAGE	DATE	HOURS	TASK	TIMELINE
EMPATHIZE	03/21/22	5	ROADMAP, RESEARCH PLAN	WEEK 1 22 HOURS
	03/22/22	3	PROVISIONAL PERSONA, COMPETITIVE ANALYSIS	
	03/23/22	5	UX AUDIT	
	03/24/22	6	INTERVIEWS, CO DESIGN, USABILITY TESTING	
DEFINE	03/25/22	3	PERSONAS, EMPATHY MAP	
	03/28/22	2	USER JOURNEY	WEEK 2 18 HOURS
IDEATE	03/29/22	4	PAGE SKETCHES	
	03/30/22	4	TASK FLOW / USER FLOW	
	03/31/22	4	UI KIT SETUP	
	04/01/22	4	WIRE FRAMES	
IDEATE	04/04/22	5	WIRE FRAMES	WEEK 3 21 HOURS
	04/05/22	5	MID FIDELITY PROTOTYPE	
	04/06/22	3	CO DESIGN	
	04/07/22	3	FLEX TIME	
	04/08/22	5	HIGH FIDELITY PROTOTYPE	
PROTOTYPE AND TEST	04/11/22	7	USABILITY TESTING	WEEK 2 19 HOURS
	04/12/22	2	AFFINITY MAP	
	04/13/22	1	REFINEMENTS	
	04/14/22	3	REFINEMENTS	
	04/14/22	6	CASE STUDY	

80 HOURS