

Smaller top tier links

Main Navigation

simple navigation with less distractions

End of fold

These quick links are for claims, get, ID cards, check policy

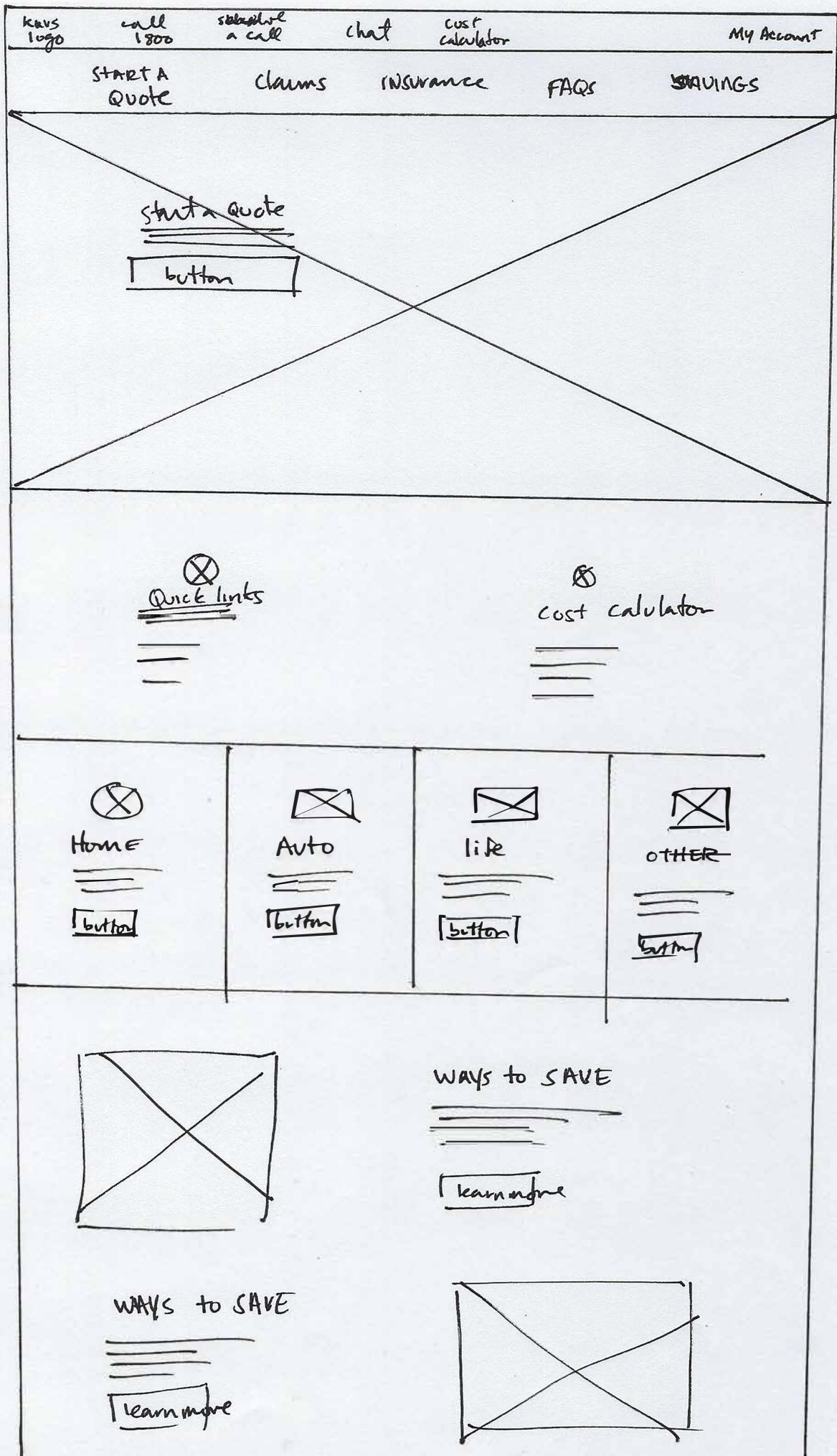
3 of the more common insurance product sections and one to view all insurance products

Articles on ways to save

CONCEPT 1

These two sections will be sticky when a user scrolls

Tool to help calculate costs before getting a quote



Call to action related to student loans and life insurance

CALL to Action

button

Company
About us
insurance
claims
my account

our Promise
Privacy
Terms
Accessibility

Resources
FAQs
Cost calculator
Refund policy
Translations

SAVINGS
Blog
⊗ ⊗ ⊗ ⊗
App Store

help

Help button that move with the scrolling of a user

KANS logo

copyright

top tier menu

KWS Logo 1300 schedule a call chat Est calculator My account

My account login

Main Navigation larger with drop downs

start a quote v Claims v Insurance v FQDS v SAVINGS v

Call to Action Header

start a quote

REVIEWS

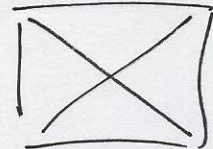
User Pic Name review stars

Five review cards, each containing a user profile icon, name, and star rating.

This version includes an app concept that would show a screen of what it looks like as well as a QR code to scan

How to use App

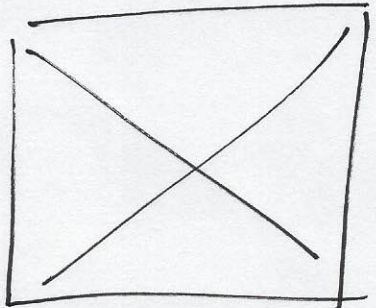
Benefits



QR Code to install App

2 articles (blog) that rotate on ways to save

WAYS to SAVE

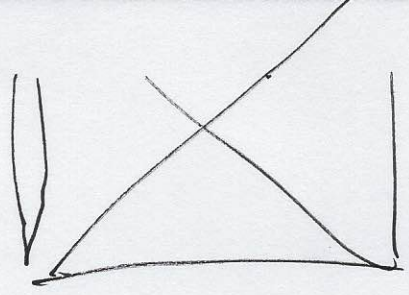
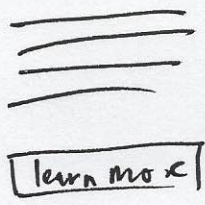


Horizontal lines representing text in an article.

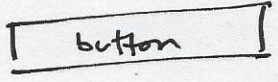
learn more

WAYS to SAVE



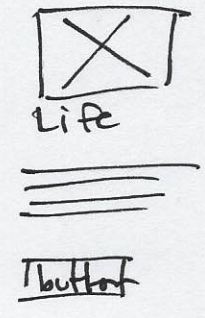
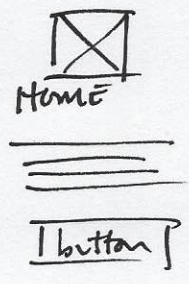


CALL TO ACTION



Call to action educating on umbrella policy

3 Main Insurance product sections as well as a all products. These include custom icons



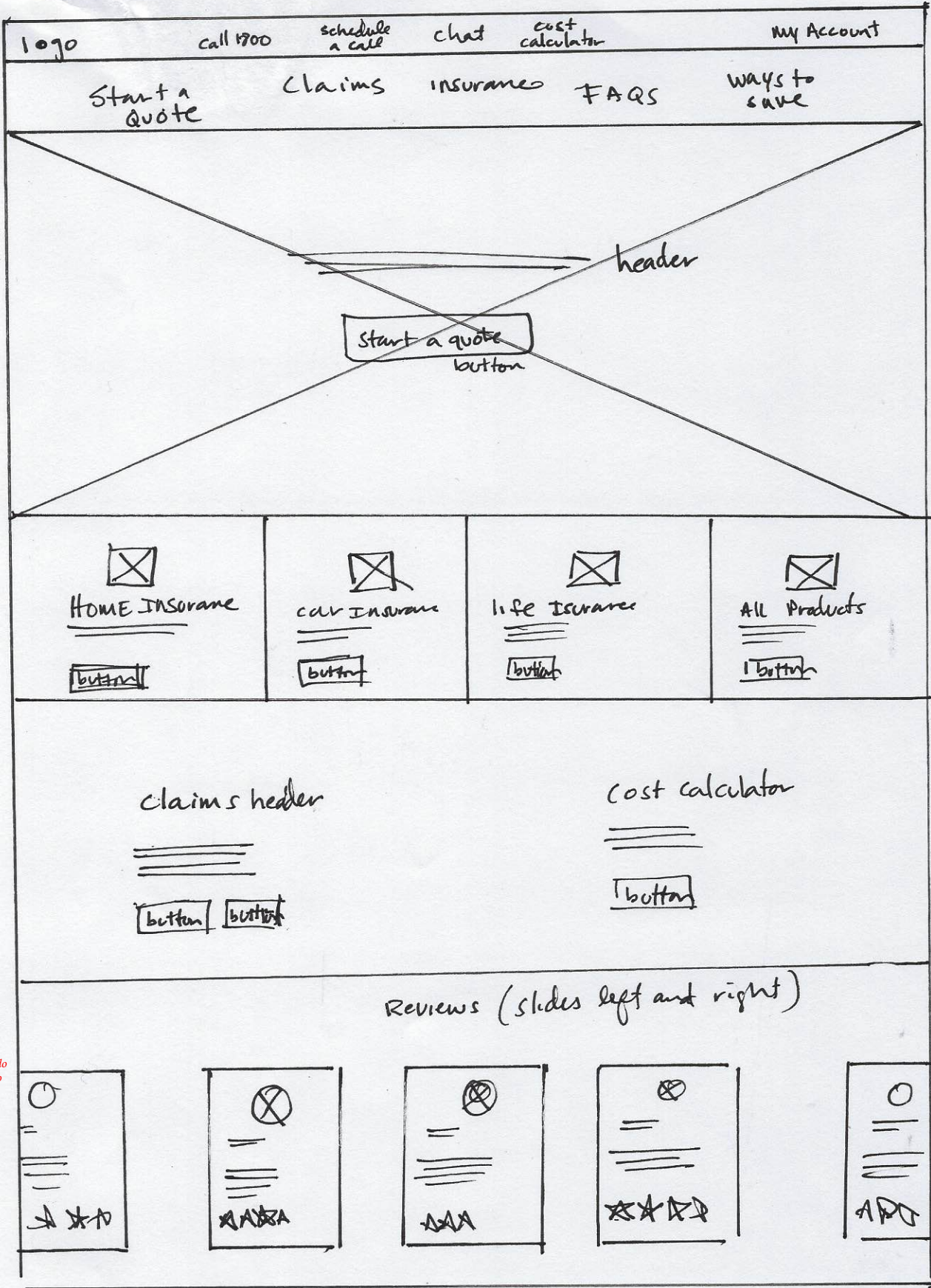
Kava's Logo
social media
○ ○ ○ ○
Help

Company
About us
Insurance
claims
my account

Our Promise
Privacy Pledge
Terms & conditions
Accessibility

Resources
cost calculator
FAQS
Refund
ways to save

@copyright



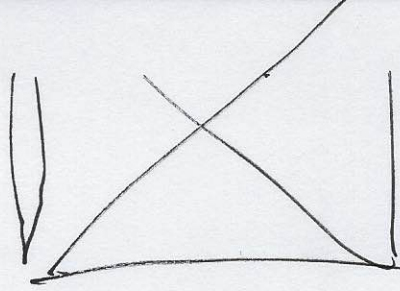
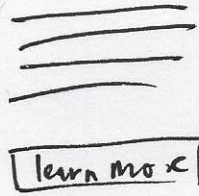
4 sections of popular types of insurance products

Claims links (commonly used as well as a tool for those looking to get a sense of cost)

These are done after a user purchase a policy and have the option to share

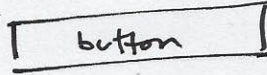
A user can choose to do a review as whether to share it post purchasing a policy. This will be prompted via an email. It will show the user's photo, name and first Initial and their review and ratings out of 5 stars.

Ways to Save article

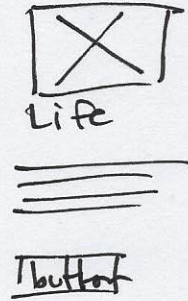
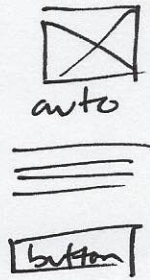
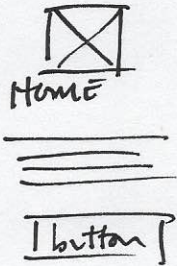


call to action addresses educating the user on various topics.

CALL TO ACTION



Links to learn more about 3 commonly purchased insurance products and a all products link to view the others



footer

Kavs Logo
social media
○ ○ ○ ○
Help

Company
About us
Insurance
claims
my account

Our Promise
Privacy Pledge
Terms & conditions
Accessibility

Resources
cost calculator
FAQS
Refund
ways to save

@copyright