

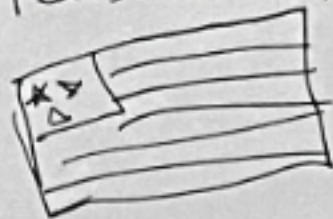
William is playing cards with friends in his 55+ community



His friend talks about this podcast he listened to



When William hears NAVY SEAL it peaks his interest



Later that day William sees a pic in his house of a friend that passed on 9-11



He decides to google that Navy Seal he heard about



He clicks on link to Patriots first Psychedelic Therapy article on website



He sees article about The SEAL and his foundation



He sees a video with the SEALs name and pic and plays it



He flashes back to Obama and where he was when he heard Osama bin Laden was killed

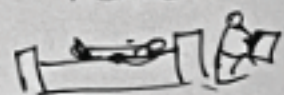
He browses further and sees Grant Healing on NAV



He learns how this is new and being studied.



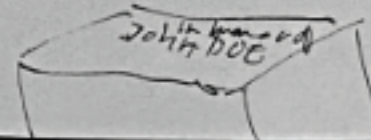
He learns about science based Treatment and what each recipient (veteran) receives



He reads he can donate in honor of someone and likes that



His donation comes with an ability to engrave a brick with a name



He chooses to donate \$100 in honor of his friend



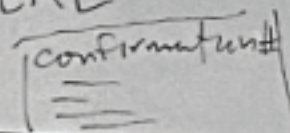
He sees how it's "tax deductible" and smiles



He pays via credit card but chooses not to do "monthly"

☐ one time  
☐ monthly

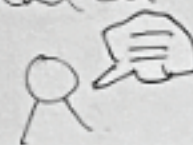
He gets a confirmation # and message. from the same SEAL



He gets a Thank you email with tax deduction receipt.



The following week he tells his poker friends he donated



They think it's great and he feels good

