

Patriot First

Project Road map

STAGE	DATE	HOURS	TASK	TIMELINE
EMPATHIZE	02/22/22	4	TIME LINE, UX RESEARCH PLAN	WEEK 1 17 HOURS
	02/23/22	3	COMPETITIVE ANALYSIS	
	02/24/22	10	INTERVIEWS / PERSONAS	
DEFINE	02/25/22	3	EMPATHY MAP / STORY BOARD	
	02/28/22	3	CARD SORTING	WEEK 2
IDEATE	03/1/22	3	PAGE SKETCHES/ SITEMAP	20 HOURS
	03/2/22	6	TASK FLOW / USER FLOW	
	03/3/22	4	WIRE FRAMES	
	03/4/22	4	WIRE FRAMES	
IDEATE	03/7/22	5	PROTOTYPE	WEEK 3 23 HOURS
	03/8/22	5	PROTOTYPE	
	03/9/22	3	BRAND LOGO / ICON SET/ BRAND STYLE	
	03/10/22	3	BRAND STYLE UI KIT	
	03/11/22	7	UI DESIGN	
PROTOTYPE AND TEST	03/14/22	7	HIGH FIDELITY PROTOTYPE	WEEK 2 20 HOURS
	03/15/22	6	USABILITY TESTING	
	03/16/22	1	AFFINITY MAP	
	03/17/22	3	REFINEMENTS	
	03/18/22	3	CASE STUDY	

80 HOURS